

Sugar Grove Corn Boil

2017 — Our 50th Anniversary

“Best festival in the area,
with plenty of family fun”

Cathy – Sugar Grove

“The ice cream contest was the best”

Matt – age 8

July 27-30, 2017



Family Fun

Live Music

Food

Carnival

**Good Time
for All**

KidZone

Corn

**Business &
Craft Expo**

Greetings from the Corn Boil!

The Sugar Grove Corn Boil will be hosting its annual summer festival July 27-30, 2017. Our mission is to promote a sense of community, provide local civic and charitable groups with fundraising opportunities, as well as, offer affordable family fun, with our tasty sweet corn as the main attraction.

For fifty years, the Corn Boil has been widely attended by not just the residents of Sugar Grove, but by those in the surrounding communities, and even some from a far. Each year the all-volunteer committee is committed to providing the best festival around.

The Corn Boil would not be possible if it wasn't for our generous sponsors. Your support of the Corn Boil is recognized by not just the Corn Boil, but by your neighbors, employees, and current and future customers. Please join us in keeping the Corn Boil an affordable family fun destination this summer. The Sugar Grove Corn Boil is a 501(c)(3) charitable organization so your donation is tax deductible.

Thank you for your consideration.

Your friends at the Sugar Grove Corn Boil!



Sugar Grove Corn Boil, NFP

P.O. Box 225 • Sugar Grove, IL 60554

630.449.7999

SGCB.sponsors@gmail.com

www.SugarGroveCornBoil.org



Corn Boil Sponsorship Opportunities with Valuable Optional JUMBOTRON Benefits

Rock'n Pop'n SoundStage Sponsor

\$3,000 or \$2,000 per day

Sponsorship Benefits:

- Name or logo displayed on the JUMBOTRON
With additional Jumbotron opportunities available.
- Name or logo in media ads with 500,000 impressions*
- Name or logo on the SoundStage banner
- Name announced throughout the event
- Website visibility with link to your site
- Complimentary Business Booth (Friday, Saturday and/or Sunday, requires booth registration)
- VIP Tent Access Friday, July 28th for up to 6 guests.

Meals provided by Genoa's Pizza, Pepsi, and H6 5

****Cash Sponsor VIP Bonus – 1 Parking Pass, 3 beer tickets per adult (21 yrs and over)**

Korny KidZone Sponsor

\$3,000 or \$2,000 per day *(Limited available)*

Sponsorship Benefits:

- Name or logo displayed on the JUMBOTRON
With additional Jumbotron opportunities available.
- Name or logo in media ads with 500,000 impressions*
- Name or logo on the KidZone banner
- Name announced throughout the event
- Website visibility with link to your site
- Complimentary Business Booth (Friday, Saturday and/or Sunday, requires booth registration)
- VIP Tent Access Friday, July 28th for up to 6 guests.

Meals provided by Genoa's Pizza, Pepsi, and H6 5

****Cash Sponsor VIP Bonus – 1 Parking Pass, 3 beer tickets per adult (21 yrs and over)**

Platinum Corn Stalk

\$2,000

Sponsorship Benefits:

- Name or logo displayed on the JUMBOTRON
With additional Jumbotron opportunities available.
- Name or logo in media ads with 500,000 impressions*
- Name or logo on the SoundStage banner
- Name announced throughout the event
- Website visibility with link to your site
- Complimentary Business Booth (Friday, Saturday and/or Sunday, requires booth registration)
- VIP Tent Access Friday, July 28th for 1 guests.

Meals provided by Genoa's Pizza, Pepsi, and H6 5

****Cash Sponsor VIP Bonus – 1 Parking Pass, 2 beer tickets per adult (21 yrs and over)**

*Based on timing of sponsor commitment

Golden Sweetness

\$1,500

Sponsorship Benefits:

- Name or logo displayed on the JUMBOTRON
With additional Jumbotron opportunities available.
- Name or logo in media ads with 500,000 impressions*
- Name or logo on the KidZone banner
- Name announced throughout the event
- Website visibility with link to your site
- Complimentary Business Booth (Friday, Saturday and/or Sunday, requires booth registration)
- VIP Tent Access Friday, July 28th for up to 1 guests.

Meals provided by Genoa's Pizza, Pepsi, and H6 5

****Cash Sponsor VIP Bonus – 1 Parking Pass, & beer tickets per adult (21 yrs and over)**

The Sugar Grove Corn Boil attracts over 25,000 attendees!

Corn Boil Sponsorship Opportunities

Silver Boiling Pot \$1,000

Sponsorship Benefits:

- Name or logo displayed on the JUMBOTRON
With additional Jumbotron opportunities available.
- Name or logo in media ads with 500,000 impressions*
- Name announced throughout H-day
- Website visibility with link to your site
- VIP Tent Access Friday, July 28th for up to 2 guests.

Meals provided by Genoa's Pizza, Pepsi, and H65

****Cash Sponsor VIP Bonus – 1 Parking Pass, %beer ticket per adult (21 yrs and over)**

Fabulous Fireworks \$750

Sponsorship Benefits:

- Name displayed on the JUMBOTRON
With additional Jumbotron opportunities available.
- Name announced over PA system throughout festival
- Website visibility with link to your site

CORN BOIL T-Shirts \$500

Limited Opportunities

Sponsorship Benefits:

- Logo printed on over 500 shirts worn by volunteers and committee members
- Name listed on website
- Includes one complimentary shirt

With additional Jumbotron opportunities available.

Corn Kernel \$350

Sponsorship Benefits:

- Name listed on website
- Two coupons for Corn Boil sweet corn
- Name listed at the Corn Boil Pavilion

With additional Jumbotron opportunities available.

Harvester Shuttle \$250

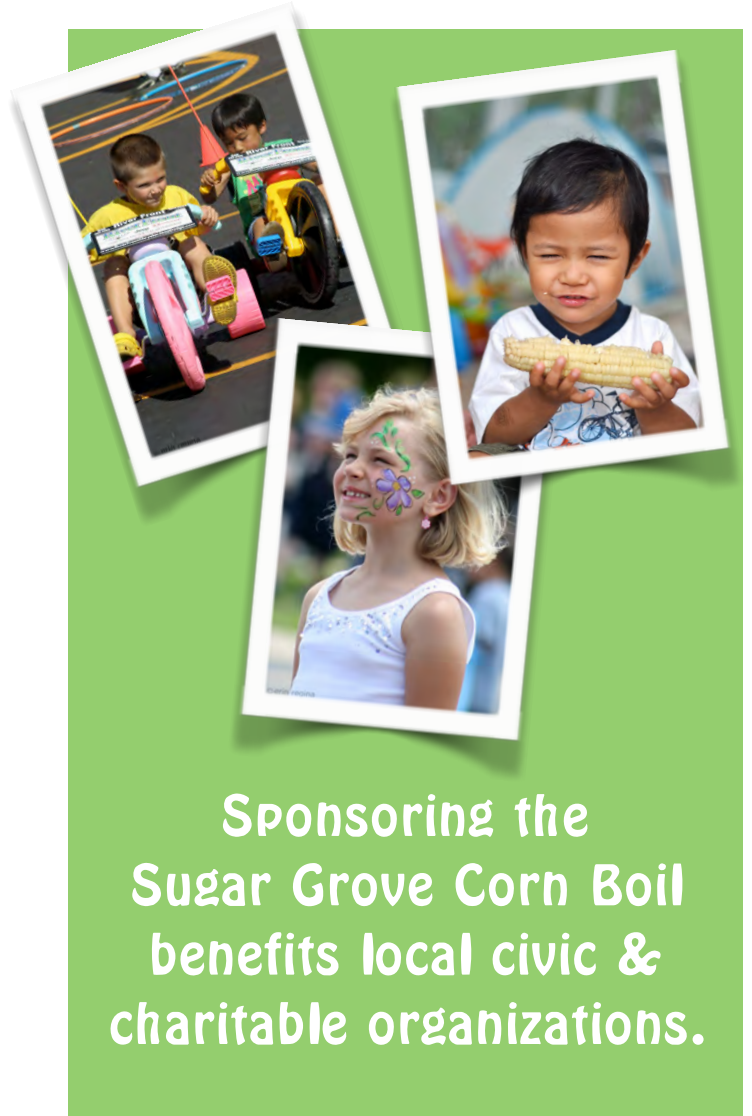
Sponsorship Benefits:

- Name/logo on shuttle wagon
- Name listed on website

With additional Jumbotron opportunities available.

*Based on timing of sponsor commitment

Sugar Grove Corn Boil reserves the right to modify or offer additional sponsorship opportunities not listed.



**Sponsoring the
Sugar Grove Corn Boil
benefits local civic &
charitable organizations.**

Corn Shucker \$100

Sponsorship Benefits:

- Name listed on website

With additional Jumbotron opportunities available.

Korny Kindness

In-Kind Donations are always welcome. You will receive non-cash sponsorship benefits equal to the declared value of the donation.

*Sugar Grove Corn Boil is a 501(c)(3)
Non-For-Profit organization,
donations are tax deductible*

Corn Boil JUMBOTRON

Impactful, High Definition,
Full Color, Vivid LED
Display, with Prominent
Placement for Maximum Visibility



“Jumbotron was a great
addition to the Corn Boil”

Lynn – Sugar Grove

Cash and In-Kind Sponsors can enhance their exposure by purchasing
optional JUMBOTRON advertising Friday through Sunday

Sponsorship Level	15 Second Image	30 Second Video	60 Second Video
Rock'n Pop'n Soundstage	\$200	\$400	\$700
Korny KidZone	\$200	\$400	\$700
Platinum Corn Stalk	\$300	\$600	\$1,000
Golden Sweetness	\$300	\$600	\$1,000
Silver Boiling Pot	\$350	\$600	\$1,000
Fabulous Fireworks	\$500	\$800	N/A
All Other Levels	\$700	\$1,000	N/A

*Ads and images air at the open of each day, throughout each day, including in between
band performances, with a minimum of 15 airings over the weekend.*

Opportunities are Limited

Jumbotron Specifications:

Screen Size: 11' x 17'

Total Image: 2200 pixels x 3400 pixels

Ad Requirements:

Images: Hi-Res JPEG or PNG (300 dpi),

Vector (AI or EPS) files

Videos: .MOV, .MP4, or H264 Quicktime files

2017 Sponsorship Registration

“We, at **First National Bank** and **Old Second Bank**, have cultivated cultures of supporting our **Community**. We share this **Commitment** to **Community** as proud sponsors of the **Corn Boil**”

*Lisa – First National Bank
Jackie – Old Second National Bank*

“The precious donation from the Corn Boil significantly helps the Food Pantry as we help our neighbors.”

Melisa – Between Friends Food Pantry



Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

1. Select Your Sponsorship Level for CASH and IN KIND Donations:

SoundStage \$3,000 or \$2,000 per day
 Yes we would like to take advantage of the free business booth

KidZone \$3,000 or \$2,000 per day
 Yes we would like to take advantage of the free business booth

Platinum \$2,000
 Yes we would like to take advantage of the free business booth

Golden \$1,500
 Yes we would like to take advantage of the free business booth

Silver \$1,000

Fireworks \$750

T-Shirts \$500 (limited opportunity)
Size for free adult T-Shirt: _____

Kernel \$350

Harvester Shuttle \$250

Shucker \$100

2. Select Your Donation Type:

IN-KIND Service or Product: _____ Value: _____

CASH

3. Send Registration and Donations to: Sugar Grove Corn Boil, PO Box 225, Sugar Grove, IL 60554
Please make checks payable to: SUGAR GROVE CORN BOIL NFP

4. Total Donations: \$ _____ + \$ _____ = \$ _____
Sponsor Level Optional Jumbotron Ad Fee Grand Total

Thank you for your support!

Sugar Grove Corn Boil, NFP • P.O. Box 225 • Sugar Grove • Illinois • 60554 • 630.449.7999 • SGCB.sponsors@gmail.com