



SUGAR GROVE
CORN BOIL
FESTIVAL

2024

**SPONSORSHIP
PACKAGE**



Sugar Grove Corn Boil, NFP

PO Box 225 Sugar Grove, IL 60554

SGCB.sponsors@gmail.com

www.SugarGroveCornBoil.org

ABOUT

The past several years have been extremely challenging. After not holding the festival for a couple years, we were able to return for the 2022 event, bringing our community back together.

Dating back to the summer of 1967, this once small community festival continues to bring joy and happiness to the residents of Sugar Grove, the surrounding communities, and beyond. Our mission has always been about promoting a sense of community. In order to meet our mission, we rely on the generosity of individuals and businesses. Without our sponsors, the Corn Boil would not be possible.

Please look over our sponsorship packet. Your support of the Corn Boil is recognized not just by the committee but by your neighbors, employees, and current and future customers. The Sugar Grove Corn Boil is a 501(c)(3) charitable organization (Fed Tax ID 27-0102243) so your donation is tax deductible.

We look forward to working with you and having you join us July 25th through July 28th for a fun filled festival.



2024

In-Kind Donations are always welcome. You will receive non-cash sponsorship benefits equal to the declared value of the donation.

Corn Boil Extravaganza

Exclusive Sponsor Package

\$10,000

Sponsor Availability of two

Whenever mentioned in printed, informational, or online materials the activity will be referred to “Corn Boil Extravaganza Sponsor/Co-Sponsor”, sponsored by (your company name)

Company representative will have the option to speak (4 minutes or less) at the intro of the Main Band on Friday night and at the intro of the Main Band on Saturday night

3 x 3 signage placed around the festival, including both sides of the stage, the information tent

Website presence with logo and link on sponsorship page

Promotion of business on Corn Boil social media platforms

3 - 15 sec Jumbotron Promotional Image aired throughout three day festival

3 - 30-sec JumboTron Promotional video aired throughout three day festival

Includes promotional videos (produced by sponsor) to air at the intro of the Main Band on Friday and Main Band on Saturday

Friday VIP Sponsorship passes, consisting of meals for up to 15 guests, 3 parking passes, and 4 drink tickets per adult (21 yrs and over)

10 carnival wristband passes to be used during wristbands times on Friday, Saturday, or Sunday

Complimentary Business Booth | Participation in Friday’s Opening Ceremony Parade



Sponsoring the Sugar Grove Corn Boil benefits local civic & charitable organizations. Sugar Grove Corn Boil is a 501(c)(3) Non-for-Profit organization, donations are tax deductible.

Sponsorship Packages

Bob Bohler Memorial Sponsor **\$6,000**

Sponsor Availability of Two

Whenever mentioned in printed, informational, or online materials the activity will be referred to “Bob Bohler Memorial Sponsor”

Company representative will have the option to speak (2 minutes or less) at the intro of the fireworks presentation

Website presence with logo and link on sponsorship page

Promotion of business on Corn Boil social media platforms

2 - 30-sec JumboTron Promotional Video provided by you

Friday VIP Sponsorship passes, consisting of meals for up to 12 guests, 2 parking passes, and 3 drink tickets per adult (21 yrs and over)

Complimentary Business Booth | Participation in Friday’s Opening Ceremony Parade

Fantastic Fireworks **\$4,000**

Sponsor Availability of Four

Whenever mentioned in printed, informational, or online materials the activity will be referred to “FANTASTIC FIREWORKS” sponsored by (your company name)

Company representative will have the option to speak (30 seconds or less) at the intro of the fireworks presentation

Website presence with logo and link on sponsorship page

Promotion of business on Corn Boil social media platforms

Friday VIP Sponsorship passes, consisting of meals for up to 10 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)

Complimentary Business Booth | Participation in Friday’s Opening Ceremony Parade

The Shuck Shack (VIP Tent) **\$2,500**

Sponsor Availability of Two

The Shuck Shack will be open for two nights, Friday and Saturday, from 5pm until the park closes. You will have the ability to provide decoration/promotional items to be handed out and displayed for your specific sponsor day (items to be provided at your cost)

Whenever mentioned in printed, informational, or online materials the activity will be referred to “The Shuck Shack” sponsored by (your company name)

3 x 3 signage placed in the designated area, to include “The Shuck Shack” brought to you by (your company name and logo)

Website presence with logo and link on sponsorship page

Promotion of business on Corn Boil social media platforms

Friday VIP Sponsorship passes, consisting of meals for up to 10 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)

Complimentary Business Booth | Participation in Friday’s Opening Ceremony Parade

Sponsorship Packages



Al's Watering Hole **\$2,000**

Sponsor Availability of Two

Al's Watering Hole will be open for two nights, Friday and Saturday, from 5pm until the park closes
Whenever mentioned in printed, informational, or online materials the activity will be referred to "Al's Watering Hole" sponsored by (your company name)
3 x 3 signage in the designated area, to include "Al's Watering Hole" brought to you by (your company name and logo)
Website presence with logo and link on sponsorship page
Promotion of business on Corn Boil social media platforms
Friday VIP Sponsorship Passes, consisting of meals for up to 8 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)
Complimentary Business Booth | Participation in Friday's Opening Ceremony

Angel's Corn Hole Picnic **\$2,000**

Sponsor Availability of Two

Angel's Corn Hole Picnic will be open for two nights, Friday and Saturday, from 5pm until the park closes
Whenever mentioned in printed, informational, or online materials the activity will be referred to "Angel's Corn Hole Picnic" sponsored by (your company name)
3 x 3 signage in the designated area, to include "Angel's Corn Hole Picnic" brought to you by (your company name and logo)
Website presence with logo and link on sponsorship page
Promotion of business on Corn Boil social media platforms
Friday VIP Sponsorship passes, consisting of meals for up to 8 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)
Complimentary Business Booth | Participation in Friday's Opening Ceremony Parade



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Sponsorship Packages

Corn on the Cob

\$2,000

Sponsor Availability of One

This exclusive sponsor will have their logo imprinted on all aluminum wrapped corn for purchase throughout the four day festival

3 x 3 signage placed at food pavilion to include “Corn on the Cob” brought to you by (your company name & logo)

Website presence with logo and link on sponsorship page

Friday VIP Sponsorship Passes consisting of meals for up to 8 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)

Complimentary Business Booth | Participation in Friday’s Opening Ceremony Parade

Dogs, Brats, and Toothpicks

\$2,000

Sponsor Availability of One

This exclusive sponsor will have their logo imprinted on all aluminum wrapped dogs and brats for purchase throughout the four day festival

3 x 3 signage placed at food pavilion to include “Corn on the Cob” brought to you by (your company name & logo)

Website presence with logo and link on sponsorship page

Friday VIP Sponsorship passes, consisting of meals for up to 8 guests, 1 parking pass, and 2 drink tickets per adult (21yrs and over)

Complimentary Business Booth | Participation in Friday’s Opening Ceremony Parade

Movie in the Park

\$1,750

Sponsor Availability of One

Whenever mentioned in printed, informational, or online materials the activity will be referred to “Movie in the Park” sponsored by (your company)

Website presence with both logo and link on sponsorship page and on specific Movie in the Park page

Company representative will have the option to speak (30 seconds or less) at the intro of the movie

Friday VIP Sponsorship passes consisting of meals for up to 6 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)



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Sponsorship Packages

Platinum Sponsor of the Bands – \$1,500

3 x 3 signage around concert area to include company logo

Name displayed on all printed media

Website presence with logo and link on sponsorship page

Website presence with logo and link on band page

Promotion of business on Corn Boil social media platforms

Friday VIP Sponsorship passes, consisting of meals for up to 4 guests, 1 parking pass, and 2 drink tickets per adult (21 yrs and over)

Golden Sweetness – \$1000

Website presence with logo and link on sponsorship page

Friday VIP Sponsorship passes, consisting of meals for up to 4 guests, 1 parking pass, and 1 drink ticket per adult (21 yrs and over)



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Sponsorship Packages



Corn Boil T-Shirts \$700

Logo printed on over 500 shirts worn by volunteers and committee members

Name listed on website

Includes one complimentary shirt

Applications must be received by July 1st

(LIMITED OPPORTUNITY)

Popping Kernel Corn \$500

Name and logo on website

Website presence

Car Show Sponsor \$350

Name and logo on website on Car Show page

Harvester Shuttle \$300

Name and logo On Shuttle Wagon

Name and logo on website

Corny Community Friend

Your donation in support of the Corn Boil are always appreciated!

Your name will be listed on our website

In-Kind Donations are always welcome. You will receive non-cash sponsorship benefits equal to the declared value of the donation.



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Corn Boil

JumboTron Sponsor Advertising

Enhance Your Exposure
Advertise your Business
 Thursday through Sunday

Impactful High Definition | Full Color, Vivid LED Display
Prominent Placement for Maximum Visibility



JumboTron Screen shown may be configured differently for event

Sponsorship Levels	15-sec Image	30-sec Image	60-sec Video
Bob Bohler Memorial	N/A	(2)Free	\$350.00
Fantastic Fireworks	FREE	\$200.00	\$350.00
The Shuck Shack	\$150.00	\$275.00	\$475.00
Al's Watering Hole	\$175.00	\$300.00	\$550.00
Angel's Corn Hole Picnic	\$175.00	\$300.00	\$550.00
Corn on the Cob	\$175.00	\$300.00	\$550.00
Dogs, Brats, & Toothpicks	\$175.00	\$300.00	\$550.00
Movie in the Park	\$200.00	\$325.00	\$575.00
Platinum Band Sponsors	\$225.00	\$350.00	\$600.00
Golden Sweetness	\$250.00	\$375.00	\$650.00
All Other Levels	\$400.00	\$600.00	N/A

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2024 SPONSORSHIP REGISTRATION

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____

1. Select your sponsorship level for Cash, Check, and In-Kind Donations:

	Corn Boil Extravaganza	\$10,000
	Bob Bohler Memorial Sponsor	\$6,000
	Fantastic Fireworks	\$4,000
	The Shuck Shack	\$2,500
	Al's Watering Hole	\$2,000
	Angel's Corn Hole Picnic	\$2,000
	Corn on the Cob	\$2,000
	Dogs Brats, and Toothpicks	\$2,000

	Movie in the Park	\$1,750
	Platinum Sponsor of Bands	\$1,500
	Golden Sweetness	\$1,000
	Corn Boil T-Shirts	\$700
	Popping Kernel Corn	\$500
	Car Show	\$350
	Harvester Shuttle	\$300
	Corny Community Friend	\$_____

2. Select your donation type:

Cash or Check _____

In-Kind Service or Product _____

3. Send Registration and Donations to:

Sugar Grove Corn Boil NFP
 PO Box 225
 Sugar Grove IL 60554

Please make checks payable to: SUGAR GROVE CORN BOIL NFP

4. Total Donations: \$ _____