SUGAR GROVE
CORN BOIL
FESTIVAL

2018
SPONSORSHIP OPPORTUNITIES

SUGAR GROVE CORN BOIL, NFP
PO Box 225 • Sugar Grove, IL 60554
630.449.7999 • SGCB.sponsors@gmail.com
www.SugarGroveCornBoil.org

SUGAR GROVE CORN BOIL FESTIVAL

In existence for over 50 years, the Sugar Grove Corn Boil will be hosting its annual summer festival, July 26th through July 29th, 2018. From an initial town population in the hundreds, to today a population over 9500, our festival is not just attended by the residents of Sugar Grove but by those in the surrounding communities and beyond. We have an average attendance of 35,000 individuals.

It is our mission to promote a sense of community, provide local civic and charitable groups with fund-raising opportunities, as well as offer affordable family fun, with our tasty sweet corn as a main attraction. In order to meet our mission and put together the best festival for our community, we rely on the generosity of individuals and businesses for support. Without our sponsors, the Corn Boil would not be possible.

Each year the committee brings attention to a cause that is important in our community. This year we will be honoring the courageous men and women that call themselves First Responders. Every day they put their lives on the line to ensure our safety. They are everyday heroes that don't seek out attention. They are fellow members of our communities, our neighbors, our friends, and members of our family. We will be partnering with them throughout the festival and lending our voice in support.

Please look over our sponsorship packet. Your support of the Corn Boil is recognized not just by the committee, but by your neighbors, employees, and current and future customers. The Sugar Grove Corn Boil is a 501(c) (3) charitable organization so your donation is tax deductible. Then please join us July 26th through July 29th to honor these courageous men and women, and celebrate with our community.

www.SugarGroveCornBoil.org

Sponsorship Packages

MUSIC CONTEST SPONSOR
$7,500 EXCLUSIVE SPONSOR

- Your organization would be the sole "music contest" sponsor and have naming rights to the contest
- Your company brand/logo will be included on all marketing pieces, both for the entire festival and specifically regarding the contest
- Company representative will have the opportunity to speak on both Thursday and Saturday for 30 seconds or less
- 10 X 10 Booth/Prime Location
- Name mentioned in all media articles as sponsor
- Specific page dedication to your company on website
- 10 company specific posts on Corn Boil social media
- 30 to 60 Second Jumbotron Video Commercial aired throughout three-day festival
- VIP Tent Access on **Friday, July 27th** for up to 12 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - 2 parking passes
  - 3 beer tickets per adult *(21yrs and over)*

FIREWORKS PLUNGE
$5,000 EXCLUSIVE SPONSOR

- This Exclusive Sponsor will hit the button to set off our Fireworks on Saturday, July 28th at approximately 9:30p.m. from the main stage in front of all Corn Boil festival-goers
  - Displayed LIVE on Jumbotron
- Live introduction *(2-3 minute)* by the Sponsor about their business before the fireworks and a video played *(2-3 minute)* on Jumbotron coinciding with the Live Introduction
- 15 to 30-Second Jumbotron Image aired throughout three-day festival
- Name/Logo display on the Jumbotron
- Name/Logo in Media ads
- Name announced throughout three-day festival
- Website visibility with links to your site
- Complimentary Business Booth
- VIP Tent Access on **Friday, July 27th** for up to 10 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - Up to 3 beer tickets per adult *(21yrs and over)*
  - 1 parking pass

Sponsorship Packages

OFFICIAL SPONSORS OF THE BANDS

$4,000 EACH *(MAX OF 10 SPONSORS)*

- 3 X 3 signage around concert area to include company logo
- Name displayed on all print media
- Company logo displayed on all stage banners
- Website Presence
  - Logo and link on sponsorship page
  - Logo and link on band page
- 5 company specific posts on Corn Boil social media
- 15-Second Jumbotron Image aired throughout 3 day festival Name and logo on Jumbotron
- Name announced throughout three-day weekend
- VIP Tent Access on **Friday, July 27th** for up to 8 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - 1 parking pass
  - 3 beer tickets per adult *(21yrs and over)*

MOVIE IN THE PARK SPONSOR

$3,000 EXCLUSIVE SPONSOR

- Where ever mentioned in printed, informational, or online materials the activity will be referred to "movie in the park sponsored by (your company name)"
- 15-Second Jumbotron Image aired throughout three-day festival
- 5 company specific posts on Corn Boil social media
- 10 x 10 Booth/Display space
- Company representative will have the opportunity to speak *(30 seconds or less)* at the intro of the movie
- VIP Tent Access on **Friday, July 27th** for up to 6 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - Up to 3 beer tickets per adult *(21yrs and over)*

VIP TENT SPONSOR

$2500 PER DAY / $4,000 FRIDAY & SATURDAY

- VIP Tent Access on **Friday, July 27th**
  - Single day sponsor receives 4 VIP passes & 2 beer tickets per adult *(21yrs and over)*
  - Both days sponsor receives 6 VIP passes & 3 beer tickets per adult *(21yrs and over)*
  - Meals provided by Genoa Concession, Pepsi & TBA
- 3 X 3 signage at entrance of VIP area
- Name and logo displayed on Jumbotron
- Name announced throughout three-day festival
- Website visible with link to your site

Sponsorship Packages

PLATINUM CORN STALK $2,200

- Name or logo displayed on the JUMBOTRON With additional Jumbotron opportunities available.
- Name or logo on printed media ads
- Name announced throughout three-day weekend
- Website visibility with link to your site
- Complimentary Business Booth (Friday, Saturday and/or Sunday; requires booth registration)
- VIP Tent Access **Friday, July 27th** for up to 4 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - 1 parking pass
  - 2 beer tickets per adult *(21yrs and over)*

GOLDEN SWEETNESS $1,650

- Name or logo displayed on the JUMBOTRON With additional Jumbotron opportunities available.
- Name or logo on printed media ads
- Name announced throughout three-day weekend
- Website visibility with link to your site
- Complimentary Business Booth (Friday, Saturday and/or Sunday; requires booth registration)
- VIP Tent Access **Friday, July 27th** for up to 4 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - 1 parking pass
  - 2 beer tickets per adult *(21yrs and over)*

SILVER BOILING POT $1,100

- Name or logo displayed on the JUMBOTRON with additional Jumbotron opportunities available.
- Name announced throughout three-day weekend
- Website visibility with link to your site
- VIP Tent Access **Friday, July 27th** for up to 2 guests
  - Meals provided by Genoa Concession, Pepsi, and TBA
  - 1 parking pass
  - 1 beer ticket per adult *(21yrs and over)*

CORN BOIL T-SHIRTS $600

- Logo printed on over 500 shirts worn by volunteers & committee members
- Name listed on website
- Includes one complimentary shirt
- Additional Jumbotron opportunities available.

CORN KERNEL $400

- Name listed on website
- Two coupons for Corn Boil sweet corn
- Name listed at the Corn Boil Pavilion
- Additional Jumbotron opportunities available.

Sponsorship Packages

HARVESTER SHUTTLE $300

- Name/logo on shuttle wagon
- Name listed on website
- Additional Jumbotron opportunities available.

CORN SHUCKER $150

- Name listed on website
- Additional Jumbotron opportunities available.

KORNY KINDNESS

In-Kind Donations are always welcome. You will receive non-cash sponsorship benefits equal to the declared value of the donation.

Sponsoring the Sugar Grove Corn Boil benefits local civic & charitable organizations.
Sugar Grove Corn Boil is a 501(c)(3) Non-For-Profit organization, donations are tax deductible

JUMBOTRON

Impactful, High Definition | Full Color, Vivid LED Display
Prominent Placement for Maximum Visibility

Sponsors can enhance their exposure by purchasing optional JUMBOTRON advertising **Friday through Sunday**

Sponsorship Level	15-sec Image	30-sec Video	60-sec Video
Music Contest	FREE	FREE	FREE
Fireworks Plunge	FREE	FREE	$350
Bands	FREE	$200	$500
Movie In the Park	FREE	$400	$700
Platinum Corn Stalk	$300	$600	$1000
Golden Sweetness	$300	$600	$1000
Silver Boiling Pot	$350	$700	$1200
All Other Levels	$700	$1200	N/A

Ads and images air at the open of each day, throughout each day, including in between band performances, with a minimum of 15 airings over the weekend. Opportunities are Limited

2018 SPONSORSHIP REGISTRATION

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

1. Select Your Sponsorship Level for CASH and IN KIND Donations:

- ☐ Music Contest Sponsor $7,500
  - ☐ Yes, we will take advantage of the free business booth
- ☐ Fireworks Plunge $5,000
  - ☐ Yes, we will take advantage of the free business booth
- ☐ Official Sponsors of the Bands $4,000
  - ☐ Yes, we will take advantage of the free business booth
- ☐ Movie In The Park $3,000
  - ☐ Yes, we will take advantage of the free business booth
- ☐ VIP Tent Sponsor $2,500 or $4,000 Saturday & Sunday
- ☐ Platinum Corn Stalk $2,200
  - ☐ Yes, we will take advantage of the free business booth
- ☐ Golden Sweetness $1,650
  - ☐ Yes, we will take advantage of the free business booth
- ☐ Silver Boiling Pot $1,100
- ☐ T-Shirts $600 (limited opportunity)
  - Size for free adult T-Shirt: _____
- ☐ Corn Kernel $400
- ☐ Harvester Shuttle $300
- ☐ Corn Shucker $150

2. Select Your Donation Type:

☐ Cash ☐ IN-KIND Service or Product:_____ Value:_____

3. Send Registration and Donations to: Sugar Grove Corn Boil, PO Box 225, Sugar Grove, IL 60554

Please make checks payable to: SUGAR GROVE CORN BOIL NFP

4. Total Donations:

$_____ + $_____ = $_____

Sponsor Level — Optional Jumbotron Ad Fee — Grand Total

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